

WELCOME TO

The Betty Chronicles

THE VOICE OF AGING IN AMERICA

EIGHT YEARS OF LEARNING!

Eight years ago, ELDR was founded with a simple belief: technology should make life easier for the people who depend on it most.

What we didn't know then was just how much the senior living industry would shape us in return.

Every community we've walked into has taught us something different. Every Executive Director, Caregiver, Maintenance Director, Nurse, and resident has challenged us to think beyond the equipment and see the people behind it.

Because senior living doesn't fit neatly into a box.

No two communities operate the same. No two teams face the same challenges. Every building has its own culture, workflows, priorities, and goals. Over the past eight years, we've learned that success isn't about bringing a standard solution—it's about understanding what outcomes matter most to each community and building technology around those needs.

That realization has become the foundation of who ELDR is.

We've never wanted to be known for selling one manufacturer's products or pushing a single platform. With more than 30 years of combined industry experience, we've seen firsthand that the best technology decisions begin with listening. Our approach to being product agnostic has allowed us to focus on what truly matters: helping communities create safer, more connected environments for residents and staff.

The industry has evolved tremendously over the last eight years—and so have we.

We've celebrated incredible milestones, welcomed new team members, said goodbye to others, expanded into new states, built new partnerships, and continued to grow alongside the communities we serve. Every challenge has been an opportunity to learn. Every success has reinforced why we do this work.

Has every day been easy? Of course not.

Technology is complex. Healthcare is constantly changing. Budgets are tight. Expectations continue to rise. But those challenges have only strengthened our belief that communities deserve more than a vendor. They deserve a partner.

Someone who listens before recommending.

Someone who helps plan instead of simply selling.

Someone who stays engaged long after the project is complete.

As we celebrate eight years, we're incredibly grateful—not just for the growth of ELDR, but for the trust that so many senior living communities have placed in us. You've challenged us to think differently, inspired us to keep learning, and helped define who we are today.

The best part?

We still believe we're just getting started.

Thank you for allowing us to be part of your communities, your missions, and your stories. We look forward to continuing to learn, grow, and serve alongside you for many years to come.

Happy 8th Birthday, ELDR!"

Dale's Don't Dos:

Dale's Don't Do: Don't Treat Life Safety Technology Like an Amazon Purchase.

We've been having a lot of conversations lately with communities that need a replacement pendant, pager, wander tag, radio, or other piece of hardware—and their first instinct is to order it online.

If that sounds familiar, you're not alone.

Amazon has changed the way we buy almost everything.

Need batteries? Tomorrow.

Need office supplies? Tomorrow.

Need a new coffee maker? Tomorrow.

It's fast. It's convenient. And most of the time, it works exactly as expected.

But life safety technology is different.

What often gets overlooked is this:

Just because a device looks the same doesn't mean it's ready to work. Many systems require hardware to be programmed, licensed, updated, or enrolled before it can communicate with your nurse call, access control, wander management, or radio system.

Without that step, the device may never function the way it's supposed to.

That's usually when the questions start.

"Why isn't this pendant working?"

"Why aren't our pagers receiving alerts?"

"Why don't the radios communicate with the nurse call system?"

"Who do we call?"

That last question is the one we never want communities to have to ask.

This isn't about where you buy your hardware.

It's about having a partner who knows your system—and makes sure every new device is ready to do the job it was designed to do.

The right partner helps you plan ahead, budget for future needs, and makes sure the technology supporting your caregivers continues to work as your community grows.

So here's our perspective:

Don't treat life safety technology like an online purchase.

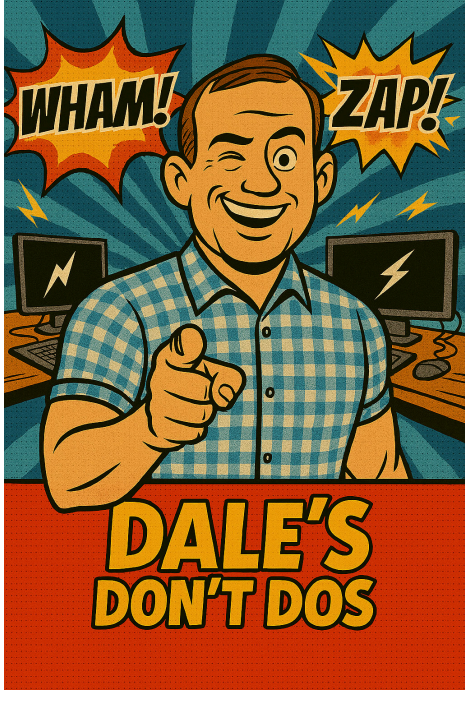
The hardware is only one piece of the solution.

Making sure it works with the rest of your system is what really matters.

Because at the end of the day, this isn't about a pager or a pendant.

It's about making sure a resident's call for help reaches the right caregiver, at the right time, every single time.

And that's not something you should ever have to leave to chance.





At ELDR, we believe Support Beyond Systems means more than delivering technology—it means helping communities solve real challenges and building partnerships that last.

When Teresa Hildebrandt, Executive Director at Benedictine St. Peter's, began evaluating their existing nurse call system, the community was facing an aging platform with limited reporting capabilities, inefficient workflows, and a lack of dependable support. Staff in Assisted Living often had to rely on Skilled Nursing for system changes and reporting, creating unnecessary inefficiencies and frustration.

Together, we designed and implemented a campus-wide solution tailored to the needs of their community. Today, staff have access to web-based reporting, caregivers receive mobile notifications directly on their phones, leadership has visibility into call light response times through escalation alerts, and the community benefits from an enhanced wander management solution—all supported by a team that's just a phone call away.

While we're proud of the operational improvements, what means the most to us is the partnership that was built throughout the process. From design meetings and installation to training, troubleshooting, and navigating the inevitable learning curves, our teams worked side-by-side every step of the way.

Teresa shared that our team became "like family" during the journey—a compliment we don't take lightly.

Reflecting on the project, Teresa said:
"Looking back, it was worth the growing pains. It's a good system and one we can build on. For me, I have peace of mind knowing we have a trusted partner in ELDR."

Teresa and team, thank you for your trust, partnership, and willingness to grow alongside us. We are honored to support Benedictine St. Peter's and look forward to continuing the journey together.

That's what Support Beyond Systems means to us.

If this story sounds a little too familiar and you're searching for a technology partner—not just a technology provider—we'd love to connect. Let's start a conversation about the future you want for your community and how we can help bring that vision to life.

Employee Spotlight!

Meet Jodi Savasten!

Meet Jodi. Jodi brings a passion for helping others and a commitment to improving safety for seniors, making her a natural fit for supporting our communities and clients. While her connection to ELDR began through her husband, who owns the company, what inspired her to join the team was seeing his genuine passion for improving the lives of seniors. That passion, combined with her desire to make a meaningful impact, made ELDR the perfect fit.



Outside of work, Jodi enjoys health and fitness, cooking, and traveling. She loves discovering new recipes, exploring new destinations, and staying active. Fun fact: Jodi grew up on a lake in Devils Lake, North Dakota, where she was an avid water skier. We're excited to have Jodi on board and look forward to the impact she'll make as she grows with ELDR!

SUPPORT AND SERVICE

ELDR Provides 24/7 Service and Support

- Nurse Call
- Card Access
- Security Cameras
- Wander Management
- Network Infrastructure



ELDR On Social Media

Here at ELDR we are working on growing our social media presence. Be sure to follow us on LinkedIn and soon to be Facebook. This is where you will find code updates, what we have going on, and so much more!



24/7 Support

Call: 651-252-2120
Email: support@eldresg.com

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