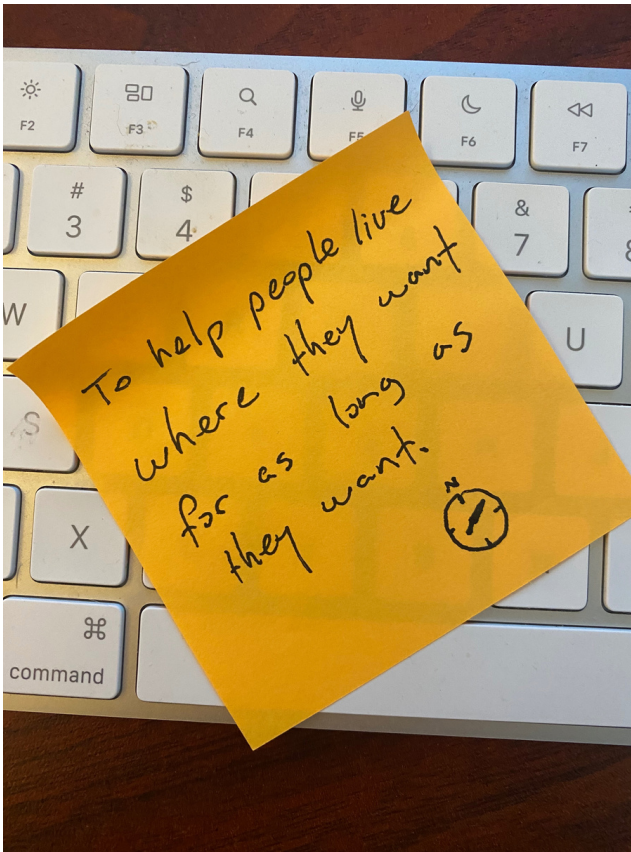


WELCOME TO OUR

Smarter Buildings Newsletter

we're so glad you're here!



FROM OUR BLOG

Home Sweet Home

The freedom to live where you want for as long as you want. Doesn't that sound uniquely American? When I sat down to write this month's newsletter, one of our company's goals (which I had written on a sticky note and stuck to my monitor) fell on my lap from where it sat posted for the past 250 days or so. Of all the days that sticky note could have fallen, it chose today, when we are within putting distance of the 4th of July. The most freedom-ey of all days. It wasn't lost on me that living freely is a value we share with our founding fathers. So how do we help? How do we help people live where they want for as long as they want? Our vision: with smart technology.

Smart technology will help people live where they want for as long as they want.

[READ ON...](#)

Employee Spotlight

MEET JESSICA. TECH WHISPERER.

Jessica Halverson has been serving the senior living industry for over 10+ years. Her knowledge as well as her passion for the long term care market is the reason we deem her a technology whisperer and the leader of our Customer Service Team. Thank you, Jessica, for being YOU and doing what you do BEST! Call our 24/7 Support Line to speak with Jessica about your technology needs at 651-252-2120.





This amazing journey began 5 years ago CELEBRATING 5 YEARS.

Progress is a funny thing. Sometimes you feel like you're at the top of the mountain. Other times you feel as if you're stuck in deep mud and may never get out. Journeys. Five years ago this group embarked on a journey to shape tech to the needs of seniors in where they live. We're still going. Today, we pause to simply say thank you to our people, clients and partners.

We are grateful for each one of you!



Opening mid-July

LYNGBLOMSTEN AT LINO LAKES

"Our services nurture the whole person—body, mind, and spirit." This is Lyngblomsten's mission.

Seriously, how can we not be anything but grateful to play our part in helping this wonderful organization fulfill its purpose?!



Did you miss it?

NOT JUST SMART. BETTY SMART.

In June we covered the role smart tech has with the Betty's we all know and love, resulting in happy families as well.

5 star ratings comin' your way!

[JUNE BLOG POST](#)

Why do we get stuck in IT Triage?

IT IS HARD STUFF. IT DOESN'T HAVE TO BE.

A perennial problem for senior living operators is trying to operate your community in a constant state of IT triage.

1. Bad IT staffing choice #1. Put the nearest warm body on IT. A nurse, a maintenance tech, someone from the billing department. This is very high risk, rife with breakdowns and ultimately burns your people out. The temporary patch just creates more problems.
2. Bad IT staffing choice #2. Hire a full time dedicated IT person. Also known as a unicorn because they don't exist. The kind of highly trained IT people who can handle your senior living IT issues demand \$100k/yr plus benefits and is happily employed somewhere else in a less stressful environment. Even if you had that person and the money to pay them, it's a waste because no IT issues are a full time role anyway, leading to number 3...
3. Bad IT staffing choice #3, outsource to a managed service company. An outside IT firm is a great idea, if they knew anything about Senior Living IT, which they don't. You can't come off of a shopping mall IT service call and into a senior living service call and expect things to work. Senior living IT is just too unique.

It doesn't have to be this way.

Getting out of IT Triage is actually pretty simple if you just approach the problem differently.



[READ ON...](#)

THE END

Thank You!

KEEP YOUR EYE OUT EVERY MONTH

We hope you have enjoyed this read! As always, we greatly appreciate your time and business. Keep your eye out every month for more information on new things ELDR is doing and ways we can keep enriching our senior communities...together!

Sincerely,

The ELDR Team

Work with us today

HAVE ANY QUESTIONS ABOUT WORKING WITH US?

We at ELDR would love to connect through a lunch and learn and be able to sit with you and hear all about your technology needs and if there is an opportunity for ELDR to be your technology ambassador!

CALL US @ 651-252-2255

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